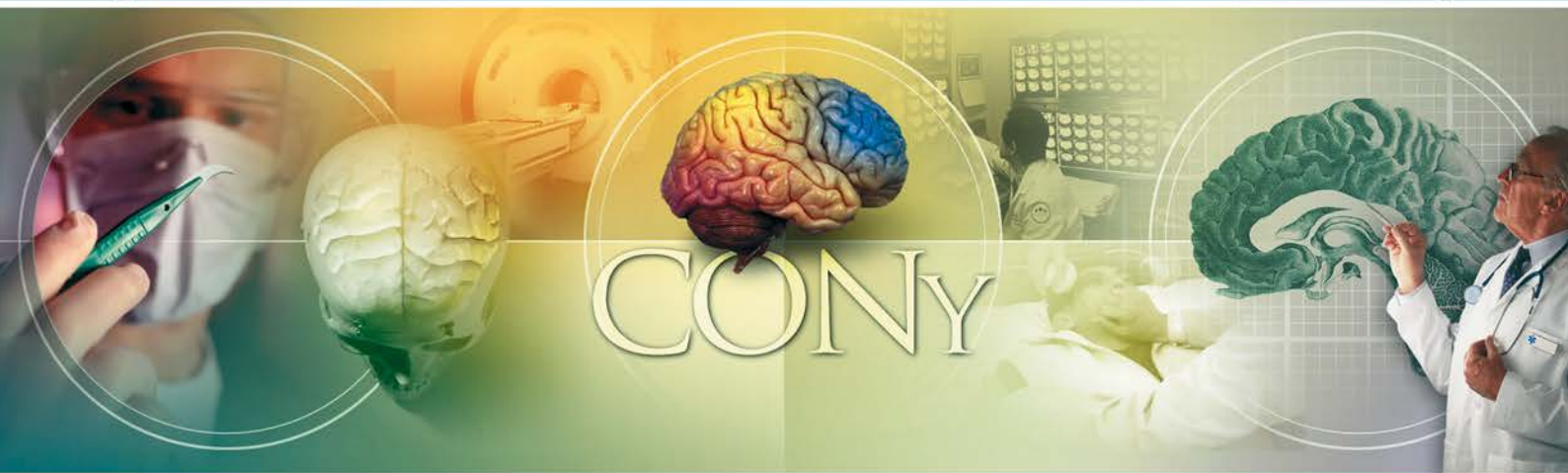




CONy
THE 8th WORLD CONGRESS ON
CONTROVERSIES IN NEUROLOGY



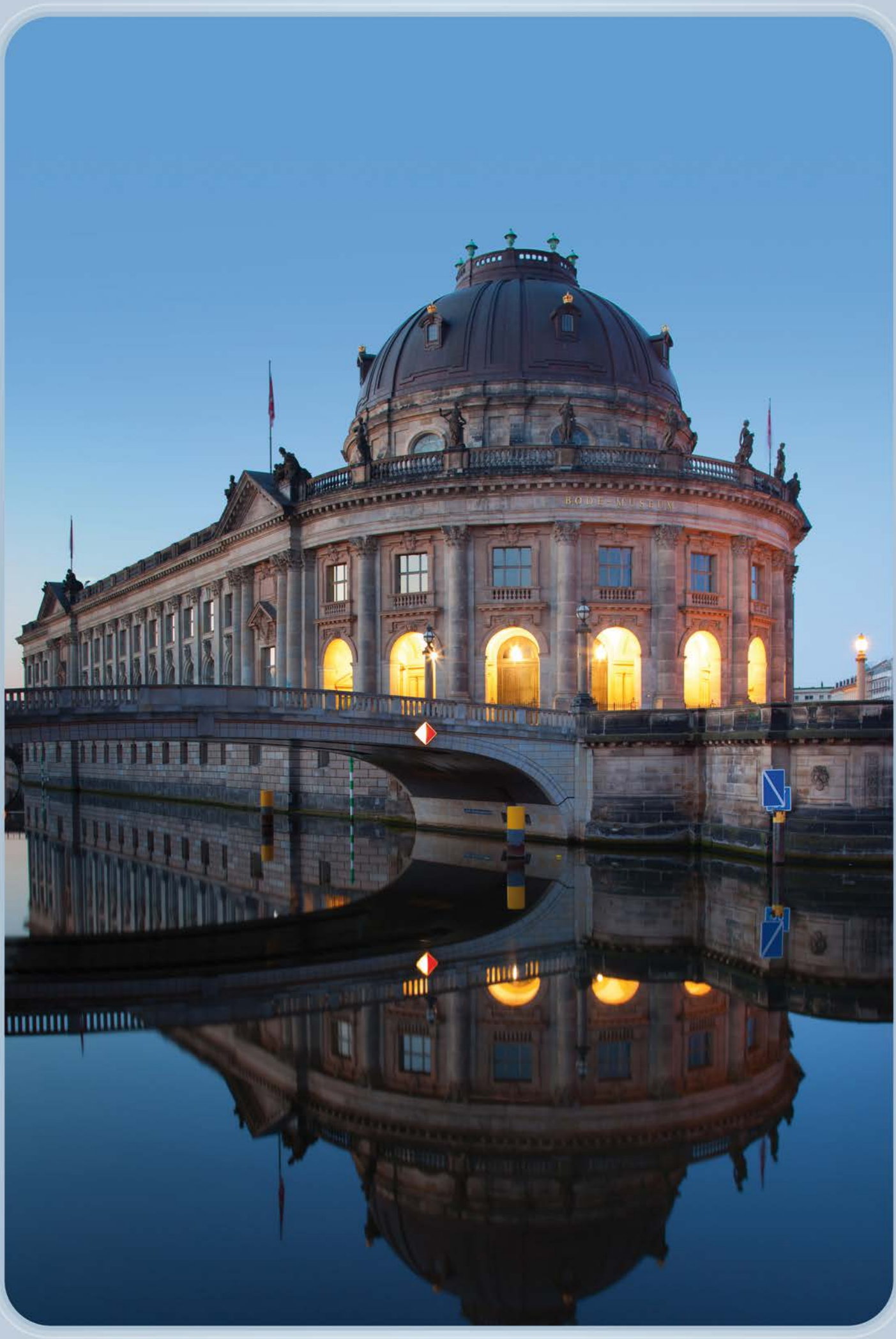
BERLIN, GERMANY • MAY 8-11, 2014

SUPPORT AND EXHIBITION
Invitation for the Industry

Last Update: March 12, 2013



www.comtecmed.com/CONy



Dear Friends and Colleagues,

We are proud to announce that the **8th World Congress on Controversies in Neurology (CONy)** will take place in Berlin, Germany, on May 8-11, 2014.

In recent years the field of neurology has witnessed enormous expansion in clinical and basic data. Conferences are more informative but there is often only limited time for thorough discussion that provides a platform for international experts to discuss and compare experiences. Consequently, there seems to be a gap between the expansion of knowledge and its' dissemination and use. This development has created a great need to debate the many controversial issues and crystallize them into clinical conclusions.

CONy enables participants to discuss and debate unresolved issues with leading world experts. The Congress aims at providing the best possible answers for the moment, arming the clinician with reliable, up-to-date scientific solutions, based on the best existing evidence.

As in the previous CONy Congresses, there are a number of sponsorship opportunities available, including industry-sponsored activities. In addition, we would be happy to tailor a sponsorship package to your specific needs.

We look forward to your participation.

Sincerely,

Prof. Amos Korczyn
Israel

Prof. Heinz Reichmann
Germany

CONy Co-Chairpersons





CONy CONGRESS PROFILE

Since its launch in 2007, CONy has become established as a unique Congress where physicians can meet with outstanding experts in all neurology fields, and be updated on the most pressing clinical questions of the day.

CONy is a true educational experience that provides the audience insight into major changes in the rapidly evolving field of neurology and clinical neuroscience.

The program at CONy Congresses is designed to provide an effective forum for discussing and debating unresolved issues by allowing ample time for speakers/audience discussion.

CONy is the only Congress of its kind that focuses mainly on controversial issues in form of debates

THE PROGRAM

Controversial topics

Debates and discussions on unresolved controversies

Cohesive and integrative sessions

World renowned speakers

Audience/speaker discussions

Continuing Medical Education (CME)-approved program

LIST OF TOPICS

Multiple Sclerosis

Stroke

Parkinson's Diseases

Dementia

Epilepsy

Headache & Pain

Neuromuscular Diseases

Rehabilitation

Auto-immune Diseases

Traumatic Brain Injury

Autonomic nervous system Disorders

Motor neuron Disease

Peripheral neuropathy

Neuropsychiatry



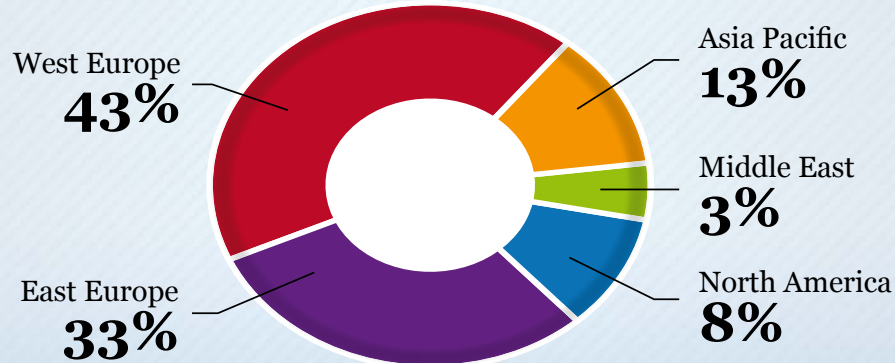
STATISTICS FROM PREVIOUS CONGRESSES

Congress	1 st CONy Berlin	2 nd CONy Athens	3 rd CONy Prague	4 th CONy Barcelona	5 th CONy Beijing	6 th CONy Vienna	7 th CONy Istanbul
Year	2007	2008	2009	2010	2011	2012	2013
Total number of participants	808	1057	633	903	797	650	1250
Countries	70	71	63	67	79	65	51
Number of speakers	138	144	134	134	120	140	138

We are growing

DEMOGRAPHICS:

The 7th CONy, Istanbul 2013





LEVELS OF SUPPORT

(level determined by the accumulation of items of value)



PLATINUM

€ 50,000 and up



GOLD

€ 30,000 – 50,000



SILVER

€ 10,000 – 30,000



BRONZE

€ 3,000 – 10,000



EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

CONTINUING MEDICAL EDUCATION (CME) APPROVED PRESENTATION

€ 15,000

Opportunity to support an existing presentation or to suggest a presentation as part of a CME-approved session in the scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags





EDUCATIONAL SUPPORT OPPORTUNITIES

MEET THE EXPERT SESSION

€3,000-6,000

Opportunity to support a session, which will be held for a small group, during breakfast or lunch.

- Session hall
- Company profile in the Supporters' booklet
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Breakfast/lunch expenses are additional and are determined by the number of participants in the session.

PRIZES FOR OUTSTANDING ABSTRACTS [Sole Support]

€ 4,500

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Congress Chairpersons

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

Company representatives will be invited to attend the award ceremony





PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

Plenary Symposium:

€ 40,000

Parallel Symposium:

€ 35,000

Opportunity to hold a non-CME approved industrial symposium as part of the scientific program - the content and speakers are subject to approval from the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12 sq.m. exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter.

PRE-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

€ 40,000

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 18 sq.m. exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-congress satellite symposium are additional and the responsibility of the supporter.

PROMOTIONAL SUPPORT OPPORTUNITIES

NEW PLAYERS ON THE BLOCK

€ 7,500

Opportunity to include a 10-15 minute presentation in the non-CME approved session, which will be part of the scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speaker in the Pipeline Showcase presentation are additional, and the responsibility of the supporter.

WELCOME RECEPTION [Sole Support]

€ 10,000

Opportunity to support the welcome reception for all participants of the Congress

- Company logo on the official invitation to the welcome reception
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

FACULTY DINNER [Sole Support]

€ 15,000

Opportunity to support the official dinner for all invited speakers of the Congress

- Company logo on the official invitation to the faculty dinner
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

SUPPORTERS' BOOKLET [Sole Support]

€ 10,000

Opportunity to support the supporters' booklet

- Company profile in the supporters' booklet
- Two full page color advertisement in the supporters' booklet (back cover and prime location inside)
- Acknowledgment: congress website, congress program book, on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

LUNCH [Sole Support per Lunch]

€ 15,000 per lunch

Opportunity to support a buffet lunch to be served to all participants of the Congress

- Company logo on the official invitation
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

INTERNET AREA [Sole Support]

€ 10,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

PARTICIPANTS' BAGS [Sole Support]

provided-in-kind + **€ 10,000**

- Opportunity to provide branded bags for all participants of the Congress
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

CONGRESS LANYARDS [Sole Support]

provided-in-kind + **€ 6,500**

This opportunity is reserved for platinum and gold supporters, and will be available on a first-come, first-served basis.

- Opportunity to provide branded lanyards
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

TRANSLATION

€ 5,000 per hall, per day

Simultaneous translation into any required language

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

POSTER AREA

€ 5,000

Abstracts selected by the Congress Chairpersons for poster presentation at the Congress

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

NOTE PADS AND PENS [Sole Support]

provided-in-kind + **€ 3,000**

- Opportunity to provide branded note pads and pens to be distributed in the participants' bags
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

ADVERTISEMENT IN THE SUPPORTERS' BOOKLET

€ 3,000

- Full page color advertisement in the supporters' booklet (inside page)
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

BROCHURE INSERT

€ 2,000

- Company brochure to be inserted into the participants' bags
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

COFFEE BREAK

€ 3,000 per coffee break

- Opportunity to support, in part, a coffee break for all participants of the Congress
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.



EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to platinum and gold supporters.

Exhibition space will be available at €650 per sq.m.

The minimum booth size is 2x3 sq.m.

Please visit www.comtecmed.com/cony to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile in supporters' booklet
- Two exhibitor registrations (up to 18 sq.m, additional registration per 6 sq.m)
- Additional exhibitor registrations available for EUR 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the website:

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.





GENERAL INFORMATION

VENUE

Hilton Berlin
Mohrenstrasse 30, 10117 Berlin, Germany
Tel: 49-30-20230

LANGUAGE

The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT:

ComtecMed

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Tel Aviv, 6100001, Israel
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Website: www.comtecmed.com/cony

LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the CONy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS:

Support items are allocated on a first-come, first-served basis

All support and exhibition prices quoted are in € and are subject to VAT

All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.

Time slot allocation will be based on level of support and approval from the Organizing Committee

It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org. Code of Practice on the Promotion of Medicines.

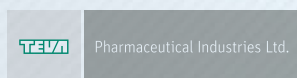
The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space.

The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole.

Please note that the Congress Organizer must approve all exhibition stand designs.



CONy SUPPORTERS





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